

Press release: December 2009

## Complex Energy Issues Can be Tackled With Simple Solutions

As the winter cold spell hits and the UK heat demand rises, we can expect the usual hike in gas and oil prices and too often consumers feel they have no choice other than to accept these charges. Whilst 'green energy' press promoting eco fuel solutions has a strong industry following, consumer readership levels are still low and it's easy to over-estimate the level of knowledge that UK developers have when it comes to incorporating alternative energy solutions into their building project.

Quite rightly, eco energy press often focuses on larger global issues, disseminating new research statistics and showcasing pioneering technology. However, much of this is beyond the average consumer and it's still their building/heating contractor who can be the main source of information about energy options. Guy Winterbourne of Eco Angus wood burning boilers commented, "*Our rural clients are surprised about how easy it is to switch to a cheap and CO<sub>2</sub> minimal wood gasification log boiler. They often come to us expecting the transition from oil or gas to be an expensive and complex project*".

High efficiency wood heating using gasification boilers are an example of a simple solution to help tackle climate change that is still slow to be adopted in the UK. Rural developers in particular have a huge opportunity to influence both new and retro-fit heating decisions by presenting clients with a range of options from state of the art to more established technologies like wood gasification boilers.

Today's problem is that there's such a wide range of fuel types, combustion systems, and system efficiencies that making a design choice can seem like a daunting task to an industry professional, never mind inexperienced developers faced with tight budgets and limited resource. By extending your offer to support simple energy solutions like wood heating you're not only embracing a tried and tested environmentally sound central heating option, but also unlocking a whole new group of clients who just need you to introduce the idea to them. [www.ecoangus.co.uk](http://www.ecoangus.co.uk)

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**Notes to Editor:** Eco Angus is a North Somerset based distributor of environmentally sound wood burning and wood gasification boilers committed to providing low cost, simple and environmentally sound heating solutions. **Address:** Eco Angus, The Barn, Barley Wood Walled Gardens, Long Lane, Wrington, North Somerset, BS40 5SA. **Email:** [ecoangus@aol.com](mailto:ecoangus@aol.com) **Telephone:** Guy Winterbourne on 07970 901 273. **Web:** [www.ecoangus.co.uk](http://www.ecoangus.co.uk)

